



General Information

GO EASY!

Mission Statement

EasyWorld Software's mission is to be the premiere provider of mission-critical business and accounting software and services to companies around the world delivering personalized solutions meeting the unique and individualized needs of our customers providing unparalleled attention to our clients changing needs and challenges.

Top 5 Reasons to Choose EasyWorld Software

Ease of Use

Unparalleled Customization and Support Services

Fixed Cost - Software, Support, Upgrade, Training and Customization

Software Updated to Current Version Monthly/Quarterly/Annually

Flexible User Security

Visit <http://www.EasyWorldSoftware.com> for more information.

The information contained in this proposal is proprietary and confidential EasyWorld Software and affiliates. By accepting this document, you agree not to disclose this information to any party outside of your evaluation committee without the written permission of EasyWorld Software, which permission will be provided if required by law.

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EasyWorld Software

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COMPANY PROFILE

COMPANY Summary ... 1-01-00-00

EasyWorld Software Company Summary

Parent Corporation Name: J3 Enterprises

Ownership: Privately Held

Key Locations: Arizona, California, Florida, Nevada, Michigan, Pennsylvania, Texas

Headquarters: La Mirada, California

Annual Sales for last three years:

2005: 4+ Million

2004: 3.5+ Million

2003: 3+ Million

Year of Incorporation: 1997

Years in Operation: 8+

Product Names: EasyWorld Software and EZWorld Software

Web Address : <http://www.EasyWorldSoftware.com>

Number of Installations:

EZWorld Software Installations: 2000+

EasyWorld Software Installations: 50+

1-02-00-00

Mission Statement

EasyWorld Software's mission is to be the premiere provider of mission-critical business and accounting software and services to companies around the world delivering personalized solutions meeting the unique and individualized needs of our customers providing unparalleled attention to our clients changing needs and challenges.

1-03-00-00

Products Summary

All J3Enterprises software products were designed and developed in-house by a team of software developers. All of J3 Enterprises software products are '100% Made in USA' with 100% technical support in the USA.

1-04-01-00

EZWorld Software

EZWorld Software is fully customizable business and accounting software for small businesses based on today's newest and most powerful technologies. EZWorld Software is complete and powerful modular customizable accounting software that can be installed and then fully customized by our certified EZWorld Software developers to fit your unique business needs. EZWorld Software is stable, reliable, flexible, scalable, and reliable software to run and keep track of your business offering great performance and a high level of user and data security. EZWorld Software is a tightly integrated suite of modules including Accounts Payable, Accounts Receivable, Communications, Contacts, Contracts, Documents, Fixed Assets, Electronic Document Interchange (EDI), Feedback, General Ledger, Human Resources, Inventory Control, Insurance, Locations, Order Entry, Payroll, Projects, Production, Purchase Orders, Point of Sale, Receiving, Reports Engine, Shipping, Treasury, etc. More information about EZWorld Software can be found at <http://www.EZWorldSoftware.com> and obtained from your EasyWorld Software contact. We offer our clients a high level of technical support and customized software improvements and added features to meet our clients ongoing and changing business needs and challenges.

1-04-02-00

EasyWorld Software

EasyWorld Software is fully customizable business and accounting software for mid-sized, large, and enterprise businesses based on today's newest and most powerful technologies. EasyWorld Software is complete and powerful modular customizable accounting software that can be installed and then fully customized by our certified EasyWorld Software developers to fit your unique business needs. EasyWorld Software is stable, reliable, flexible, scalable, and reliable software to run and keep track of your business offering great performance and a high level of user and data security. EasyWorld Software is a tightly integrated suite of modules including Accounts Payable, Accounts Receivable, Call Accounting, Communications, Contacts, Contracts, Documents, Fixed Assets, Electronic Document Interchange (EDI), Feedback, Fund Accounting, General Ledger, Human Resources, Inventory Control, Insurance, Locations, Order Entry, Payroll, Projects, Production, Purchase Orders, Point of Sale, Receiving, Reports Engine, Risk Management, Shipping, Student Records, Treasury, etc. More information can be found at <http://www.EasyWorldSoftware.com> and obtained from your EasyWorld Software contact. We offer our clients a high level of technical support and customized software improvements and added features to meet our clients ongoing and changing business needs and challenges.

1-04-00-00

Products Development

All J3Enterprises software products were designed and developed in-house by a team of software developers. All technical support personnel are located in the USA. All of J3 Enterprises software products are '100% Made in USA' with 100% technical support in USA.

1-04-01-00

EZWorld Software

The first software developed was EZWorld Software <http://www.EZWorldSoftware.com>. EZWorld Software development began in 1994 and was released in 1996. Customers were using EZWorld Software as early as 1995. EZWorld Software was designed and developed for small businesses and features full module integration and business and accounting software functionality for business looking for flexible, easy-to-use business software that could be fully customized by our software developers. EZWorld Software is 100% Made in USA with 100% technical support in USA.

1-04-01-00

EasyWorld Software

The second software developed was EasyWorld Software. In 1995 software development began on EasyWorld Software Standard, Professional and Enterprise which were released in 1997. EasyWorld Software is targeted toward large and complex business organizations requiring flexible software that is adaptable to constantly meet their changing software needs. The website for EasyWorld software is located at <http://www.EasyWorldSoftware.com>. EasyWorld Software is 100% Made in USA with 100% technical support in USA.

1-05-00-00

Services

We deliver personalized training and add software features according to our customer's changing needs. Our customers are encouraged to request added software features as needed. We always respond to our customers by giving a timeline and date that we will have the requested features added and a training date. All of our customer's software is updated to the current version on a monthly, quarterly and annual basis. Requested software features are added to the scheduled upgrades on a monthly, quarterly, and annual basis. Technical support is available 4 or 8 or 12 or 24 hours daily with additional email technical support depending on the chosen level of support plan.

1-06-00-00

Financial Stability

EasyWorld Software's Managerial Philosophy is to increase profitability through on-going sales and support of Enterprise Resource Planning (ERP) Systems. J3 Enterprises is a privately held corporation without debt. Revenues have been consistent and are expected to rise during the next two years. One of the major shortcomings of many software development firms is a lack of financial resources to fund the initial and on-going research and development program. J3 Enterprises continually commits funds to research and development for on-going technological enhancement projects. As a commitment to our research and development efforts, J3 Enterprises maintains strong cash reserves and has virtually no long-term debt. J3 Enterprises spends approximately 30% of gross revenue on Research and Development.

1.07-00-00

Organization and Staffing

EasyWorld Software employs 30+ employees with 20+ persons who fall under the category of customer support, trainers, account managers, or programmer/software developers with a small number representing administrative services. EasyWorld Software employs 5+ individuals who manage, lead or supervise current and future product development. They are educated in all areas of the EasyWorld Software and are also technically trained in certain areas of expertise. Most employees hold undergraduate and/or graduate degrees in either data processing, accounting or personnel-related fields, and have over 10 years experience in technical sales, products and services. Our executive staff has over 40 years of combined experience at EasyWorld Software, and over 200 years of combined business and technical managerial experience.

1-08-00-00

Why Choose EasyWorld Software

- **Individualized Services** – We deliver personalized training and add software features according to our customer's changing needs. Our customers are encouraged to request added software features as needed. We always respond to our customers by giving a timeline and date that we will have the requested features added and a training date. All of our customer's software is updated to the current version on a monthly, quarterly and annual basis. Requested software features are added to the scheduled upgrades on a monthly, quarterly, and annual basis. Technical support is available 4 or 8 or 12 or 24 hours daily with additional email technical support.
- **Software Improvements** – All enhancements are made available to existing customers and all customers are upgraded to the current version of EasyWorld Software on a monthly, quarterly, and annual basis.
- **Business Practice** – J3 Enterprises has never been involved in any litigation of any kind. This indicates that no J3 Enterprises customer has ever had to enforce any J3 Enterprises contract.
- **Reports** – EasyWorld Software provides the information and tools for the creation of personalized reporting. In addition, there are hundreds of sample reports available.
- **PC Integration** – EasyWorld Software is Windows software that offers full integration with PCs through client/server applications.
- **Local Area Network Support** – EasyWorld Software is currently supported over Windows networks.
- **Enhancement Requests** – Customers are encouraged to request added features and are given delivery timelines and training dates.
- **Web-based User Interface** – In addition to the EasyWorld Windows user interface, EasyWorld Software includes a user interface based on Microsoft Internet Explorer.
- **Technology** – EasyWorld Software is constantly being upgraded with new technologies. Our first customer began using our software over 7 years ago. Today, they are still using our software and are taking advantage of the latest technological advances.

2-00-00-00

EasyWorld Software Profile

2-01-00-00

EasyWorld Software Introduction

EasyWorld Software is fully customizable business and accounting software for mid-sized, large, and enterprise businesses based on today's newest and most powerful technologies. EasyWorld Software is complete and powerful modular customizable accounting software that can be installed and then fully customized by our certified EasyWorld Software developers to fit your unique business needs. EasyWorld Software is stable, reliable, flexible, scalable, and reliable software to run and keep track of your business offering great performance and a high level of user and data security. EasyWorld Software is a tightly integrated suite of modules including Accounts Payable, Accounts Receivable, Call Accounting, Communications, Contacts, Contracts, Documents, Fixed Assets, Fund Accounting, Electronic Document Interchange (EDI), Feedback, General Ledger, Human Resources, Student Records, Inventory Control, Insurance, Locations, Order Entry, Payroll, Projects, Production, Purchase Orders, Point of Sale, Receiving, Reports Engine, Risk Management, Shipping, Treasury, etc.

Main Interface and Menu Systems Options

EasyWorld Software has a number of different main interfaces and main menu systems that can be assigned to users individually giving users a completely different user interface and experience using EasyWorld Software. Back office and managerial users may be assigned different user interfaces and menu systems than data entry personnel, etc. If our existing main interfaces and menu systems do not meet your needs we can create custom interfaces and menu systems for your organization.

More information can be found at <http://www.EasyWorldSoftware.com> and obtained from your EasyWorld Software contact. We offer our clients a high level of technical support and customized software improvements and added features to meet our clients ongoing and changing business needs and challenges.

2-02-00-00

EasyWorld Software Modules

EasyWorld Software has 25+ available modules or areas such as Accounts Payable, Accounts Receivable, Inventory, General Ledger, Order Entry, etc. with each module providing user access security. EasyWorld Software provides a great deal of control over what users are able to do and what areas of the software users can access. Each module or area has 4 sub-modules; Data Entry, Reports, Setup, and Supervisor with each sub-module providing additional user access separately. On top of this, EasyWorld Software provides for Add New, Edit, and Delete rights for the Data Entry and Setup sub-modules of each of the 25+ modules providing you a high level of control for user access and control.

2-02-01-00

Accounts Payable (AP)

2-02-01-01

AP Summary

The Accounts Payable module has been designed to facilitate all processes regarding managing invoices from and payments to vendors. The Accounts Payable module links to the Purchasing, General Ledger, Documents, Contacts, Communications, Receiving, Human Resources and Inventory Modules.

2-02-02-00

Accounts Receivable (AR)

2-02-01-01

AR Summary

The Accounts Receivable module has been designed to facilitate all processes regarding managing billing and receiving payments from customers, subscribers and students. The Accounts Receivable module links to the Order Entry, General Ledger, Documents, Contacts, Communications, Shipping, Human Resources and Inventory Modules.

2-02-03-00

Billing (BI)

2-02-03-01

BI Summary

The Billing module has been designed to facilitate all processes and documents organization regarding billing, recurring billing and invoicing. The billing module is linked to the Accounts Receivable, Accounts Payable, Communications, Contact Management, Documents, General Ledger, Inventory Control, Quotes, Time and Billing and modules.

2-02-04-00

Call Accounting (CA)

2-02-04-01

CA Summary

The Call Accounting module offers the best in employee productivity and resource management solutions. Our software tools let management clearly identify how employees utilize their time for business and non-business purposes, helping prevent productivity loss, improve customer service and, ultimately, increase the bottom line. The Call accounting module is linked to all other modules.

2-02-05-00

Communications (CM)

2-02-05-01

CM Summary

The Communications module has been designed to facilitate all processes regarding personnel and system messaging, reminders, calendar and scheduling processes. The Communications module is linked to all other modules.

2-02-06-00

Contracts (CN)

2-02-06-01

CN Summary

The Contracts module has been designed to facilitate the management and organization of contracts. The Contracts module is linked to the Accounts Receivable, Accounts Payable, Communications and Documents modules.

2-02-07-00

Contacts (CO)

2-02-07-01

CO Summary

The Contacts module has been designed to facilitate all processes regarding personnel contact events, reminders, calendar and scheduling processes with Accounts Receivable customers and Accounts Payable Vendors. The Contacts module is linked to the Accounts Payable, Accounts Receivable, Documents, Payroll, and Time and Billing modules.

2-02-08-00
Documents (DO)

2-02-08-01
DO Summary

The Documents module has been designed to facilitate all processes regarding the organization of scanned documents or images. The Documents module is linked to all other modules.

2-02-09-00
Electronic Documents Interchange - EDI (EI)

2-02-09-01
EI Summary

The Electronic Documents Interchange (EDI) module has been designed to facilitate all processes regarding the sending and receiving of EDI transmissions. The EDI module is linked to Order Entry, Purchasing, Accounts Receivable, Accounts Payable, Shipping, Receiving, and Inventory Control modules.

2-02-10-00
Fixed Assets (FA)

2-02-10-01
FA Summary

The Fixed Assets module has been designed to facilitate all processes regarding the management of fixed assets. The Fixed Asset module is linked to the Documents, Communications, General Ledger, and Inventory Control modules.

2-02-11-00
Fund Accounting (FN)

2-02-11-01
FN Summary

EasyWorld Fund Accounting provides for general and special fund management. The general fund provides the resources required to operate the unit or agency on a day-by-day basis. The wages of employees, building maintenance, and general office expenses are items that are then chargeable to a general fund. By contrast, special funds are established to yield accountability for separately identifiable activities which make individual control procedures necessary or desirable. Donations and Grants management is available. The Fund Accounting module is linked to all modules.

2-02-12-00

Feedback (FA)

2-02-12-01

FB Summary

The Feedback module has been designed to facilitate gathering feedback from your company users regarding their use, needs, and requests regarding EasyWorld Software. The Feedback module is linked to all modules.

2-02-13-00

General Ledger (GL)

2-02-13-01

GL Summary

The General Ledger module is the heart of the EasyWorld Software accounting system and provides segmented general ledger chart of accounts with Company, Division, Department, and Natural General Ledger account segments.

2-02-14-00

Human Resources (HR)

2-02-14-01

HR Summary

The Human resources module has been designed to facilitate management and information regarding personnel including employees, consultants, students, software users, etc. The Human Resources module is linked to all modules.

2-02-15-00

Inventory Control (IC)

2-02-15-01

IC Summary

The Inventory Control module has been designed to facilitate management and information regarding all inventories including Sales, Services, Bill of Materials, Operations, and Class/Training inventory types. The Inventory Control module is linked to the General Ledger, Accounts Payable, Accounts Receivable, Locations, Human Resources, Documents, Communications, Shipping and Receiving modules.

2-02-16-00

Insurance (IN)

2-02-16-01

IN Summary

The Insurance module has been designed to facilitate management and information regarding all insurance related documents and matters.

2-02-17-00

Locations (LO)

2-02-17-01

LO Summary

The Locations module has been designed to facilitate the organization and management of locations. Locations can be owned or controlled by your company or not. Locations owned or controlled by your company can be designated as Corporate Office, Sales Office, Warehouse or Storage Facility type. The Locations module is linked to all other modules.

2-02-18-00

Order Entry (OE)

2-02-18-01

OE Summary

The Order Entry module has been designed to facilitate the data entry, organization and management of orders including point of sale (POS). The Order Entry module is linked to the Accounts Receivable, Accounts Payable, Communications, Documents, Inventory Control, Electronic Document Interchange (EDI), General Ledger, and Shipping modules.

2-02-19-00

Payroll (PA)

2-02-19-01

PA Summary

The Payroll module has been designed to facilitate the processing of payroll. The Payroll module is linked to the Accounts Receivable, Accounts Payable, Communications, Human Resources, Documents, Inventory Control, General Ledger and Treasury modules.

2-02-20-00
Production (PM)

2-02-20-01
PM Summary

The Production module has been designed to facilitate the management of production processes. The Production module can be used for materials based processes used in manufacturing or labor only processes such as Time and Billing, Transportation or Work Order tacking. The Production module is linked to the Accounts Receivable, Accounts Payable, Communications, Human Resources, Documents, Inventory Control, and General Ledger modules.

2-02-21-00
Purchasing (PO)

2-02-21-01
PO Summary

The Purchasing module has been designed to facilitate the processing and management of purchasing processes. The Purchasing module is linked to the Accounts Payable, Communications, Human Resources, Documents, Inventory Control, Receiving and General Ledger modules.

2-02-22-00
Point of Sale – POS (PS)

2-02-22-01
PS Summary

The Point of Sale module has been designed to facilitate the processing and management of Point of Sale Sales Orders. The Point of Sale module is linked to the Accounts Receivable, Communications, Human Resources, Documents, Inventory Control, Shipping and General Ledger modules.

2-02-23-00
Quotes (QO)

2-02-23-01
QO Summary

The Quotes module has been designed to facilitate the processing and management of Quotes and Proposals. The Quotes module is linked to the Accounts Receivable, Communications, Human Resources, Documents, Inventory Control, Order Entry, General Ledger and Shipping modules.

2-02-24-00 **Receiving (RE)**

2-02-24-01 **RE Summary**

The Receiving module has been designed to facilitate the processing and management of receiving inventory items into warehouse locations. Inventory items can be scanned in by serial numbers, lot numbers or by using both serial and lot numbers. The Receiving module is linked to the Accounts Payable, Communications, Human Resources, Documents, Inventory Control, Locations and General Ledger modules.

2-02-25-00 **Reports Engine (RP)**

2-02-25-01 **RP Summary**

The Reports Engine module has been designed to allow users to create their own custom reports. The Reports Engine module is linked to all other modules.

2-02-26-00 **Login Security (LS)**

2-02-26-01 **LS Summary**

The Login Security module has been designed to allow users to control user access to the software modules and features. EasyWorld Software has 30+ available modules or areas such as Accounts Payable, Accounts Receivable, Inventory, General Ledger, Order Entry, etc. with each module providing user access security. EasyWorld Software provides a great deal of control over what users are able to do and what areas of the software users can access. Each module or area has 4 sub-modules; Data Entry, Reports, Setup, and Supervisor with each sub-module providing additional user access separately. On top of this, EasyWorld Software provides for Add New, Edit, and Delete rights for the Data Entry and Setup sub-modules of each of the 30+ modules providing you a high level of control for user access and control. The Login Security module is linked to all other modules.

2-02-27-00

Risk Management (RM)

2-02-27-01

RM Summary

The Risk Management module has been designed to facilitate the risk management throughout your organization for companies requiring risk management functionality. The Risk Management module is linked all modules.

2-02-28-00

Sales Force Automation (SF)

2-02-28-01

SF Summary

The Sales Force Automation module has been designed to facilitate the management of a sales force operating out of one or many locations. Sales persons or agents can upload their contacts, proposals, quotes, etc. to the main company database and upload new proposals approval, quotes approval, inventory availability and customer information. The Sales Force Automation module is linked to the Accounts Receivable, Communications, Human Resources, Documents, Inventory Control, Locations and General Ledger modules.

2-02-29-00

Shipping (SH)

2-02-29-01

SH Summary

The Shipping module has been designed to facilitate the processing and management of shipping inventory items out of warehouse locations. Inventory items can be scanned out by serial numbers, lot numbers or by using both serial and lot numbers. The Shipping module is linked to the Accounts Receivable, Communications, Human Resources, Documents, Inventory Control, Locations and General Ledger modules.

2-02-30-00

Student Records (SR)

2-02-30-01

SR Summary

The Student Records module has been designed to facilitate the management student records, student registration, and various related processes. The Student Records module is linked to the Accounts Receivable, Accounts Payable, Communications, Human Resources, Documents, Locations and General Ledger modules.

2-02-31-00

Treasury (TR)

2-02-31-01

TR Summary

The Treasury module has been designed to facilitate the management of bank accounts. The Treasury module is linked to the Accounts Receivable, Accounts Payable, Communications, Human Resources, Documents, Locations and General Ledger modules.

3-00-00-00

Minimum System Requirements

2-01-00-00

EasyWorld Software System Requirements

The EasyWorld Software client is Windows PC software. EasyWorld Software also has secondary Internet browser-based user interfaces available for shopping cart, student registration, and remote access functionality. EasyWorld Software is designed to run on Windows networks in either peer-to-peer networks or client/server network configurations. A client/server network configuration is strongly recommended.

2-01-01-00

EasyWorld Client Requirements

Windows 2000 or Windows XP (Windows XP Professional recommended)

Pentium TM II based PC or higher

256 RAM (512 or more recommended)

1024x768 screen resolution

15" monitors (17" monitors is strongly recommended)

Microsoft .NET Framework 1.1 and 2.0

Internet Access

200 MB free disk space

*Software will run on Screen Resolution of 800 x 600 but is not supported.

2-01-02-00

EasyWorld Server Requirements

Windows 2000 Server or higher

Microsoft SQL Server 2005

2 GB RAM (3+ GB RAM recommended)

Pentium TM II based PC or higher

CD-ROM Drive

EasyWorld Software

We appreciate your consideration of EasyWorld Software for your business software needs.



GO EASY!

*Some software functionality may not be available or display properly at 800 x 600 screen resolution.